

SYSTEM 30A™ DRIVE-THRU TIMER



Customer Driven



DRIVE-THRU TIMERS: SYSTEM 30A™





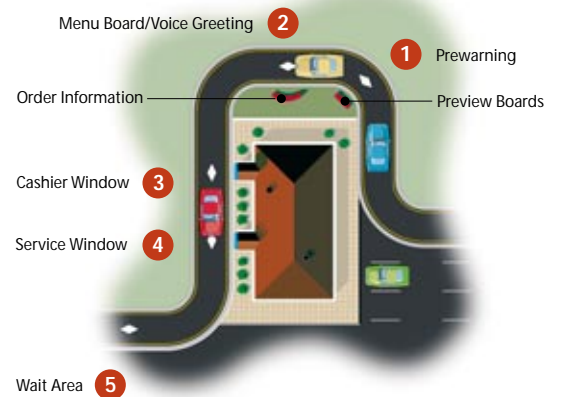
"HME's System 30A Timer has improved my average drive-thru times by over 40 seconds."

—JOHN FROST
Major Quick Service Restaurant Franchisee



HME System 30A Drive-Thru Timer

SYSTEM 30A OPTIMIZES DRIVE-THRU



System 30A measures the service times at multiple points of your drive-thru and provides valuable data you can use to manage your restaurant more effectively.



R31 Dual-Color Display

Challenge your drive-thru crew to meet service time goals.



Employees see service times in two colors—green indicates the target time goal is achieved, while red signals the time goal was not met.

SYSTEM 30 HIGHLIGHTS

1

Multi-color displays motivate employees to deliver faster service and move more cars through the drive-thru.

2

Timer reports help managers staff the drive-thru area more effectively and improve the entire customer experience.

3

Quick-View Screens show the average service time and the number of cars served within a selected time frame.

SYSTEM 30A

YOUR TIMER SOLUTION TO A FASTER AND MORE PROFITABLE DRIVE-THRU

FASTER DRIVE-THRU SERVICE

To a customer waiting in your drive-thru, seconds seem like an eternity. That's why QSRs worldwide rely on HME's System 30A Timer to deliver food faster by moving more cars through the drive-thru. With System 30A timing the entire drive-thru experience, you can use the data to manage your drive-thru more effectively, motivate employees, and attract more customers.

areas and cost-effectively staff the drive-thru crew. System 30A is flexible and can be programmed to accommodate a variety of drive-thru configurations to help you serve more customers throughout the day.

TRACK TIMES ACCURATELY

Unlike POS systems, System 30A is not dependent on employee interaction to track drive-thru service times. System 30A is a more automatic and

initiatives help tie rewards to a service time goal.

KNOWLEDGE IS POWER

System 30A reports help you analyze your service process, identify problem areas, and improve your drive-thru performance. When System 30A Timer is integrated with PC30 Software, you can download and compare timer data of multiple stores from the convenience of a remote location.

DRIVE-THRU PERFORMANCE FOR HAPPIER CUSTOMERS AND HIGHER SALES



MOTIVATE EMPLOYEES

Displaying the current drive-thru service times to both employees and managers makes them immediately aware of how long a vehicle has been in the drive-thru. By creating awareness with employees, you can move more cars through your drive-thru during peak periods when it counts the most.

REDUCE LABOR COSTS

System 30A provides managers with valuable data to diagnose problem

accurate method of timing the customer's "true" drive-thru experience. You can also deter internal theft by comparing the number of drive-thru customers tracked by System 30A to the number of receipts from the cash register.

BOOST DRIVE-THRU SALES

With System 30A and colorful displays, you can easily create and evaluate promotions to boost drive-thru sales. "Beat the Clock" customer promotions and employee



SYSTEM 30A TIMER INTEGRATION WITH PC30 SOFTWARE

- 1 Collect data from multiple restaurants at a remote location
- 2 Compare the drive-thru performance of multiple restaurants
- 3 Upload, modify, and download settings remotely
- 4 Create database to store historical drive-thru information

SPECIFICATIONS

Mechanical

Timer Control Unit

Dimensions:	Width	9"
	Height	8"
	Depth	4.25"

Mounting: Wall mount

Internal Printer

Type:	Thermal	
Paper:	Width	2.25"

Standard Remote Display

Dimensions:	Width	8.75"
	Height	4.75"
	Depth	2.25"

Display Height: Three-digit Red/Green LED 2.3"

Mounting: Wall or ceiling mount

Available: Single or double-sided

Electrical

Vehicle Detection

Detection Points:	Six (maximum)
Detection Method:	Presence Signal

Timer Control Unit

Voltage Input: 12 VAC

PC Interface

Port:	RS232 serial
Baud Rate:	9600-38400 bps

System 30A Components

- > Timer control unit
- > Built-in thermal printer
- > Power adapter
- > Dual color, single-sided, R31SA 2.3" display

Optional Components

- > Remote LED displays
 - Single color, single-sided, R30SA 2.3" LED display
 - Single color, dual-sided, R30DA 2.3" LED display
 - Dual color, dual-sided, R31DA 2.3" display
- > PC30 software - Remote polling software
- > Modem kit
- > Telephone switching device
- > Strobe light alert
- > Audio alert
- > Stop button
- > Vehicle detector board



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HME

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HM Electronics, Inc. (HME) is the leading provider of customer-focused solutions for quick service restaurants. Our wireless communication systems, drive-thru timers, security systems, and service programs have helped businesses worldwide improve operations and increase profits. Incorporated in 1971, HME develops, manufactures, markets and services a comprehensive line of drive-thru solutions in over 70 countries worldwide.

Call toll-free (800) 848-4468 or your authorized HME dealer for more information.

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